

**DISTRICTWIDE STRATEGIC PLANNING**

THE SCHOOL BOARD OF BROWARD COUNTY BELIEVES THAT STRATEGIC PLANNING IS THE PROCESS BY WHICH THE GUIDING MEMBERS OF AN ORGANIZATION ENVISION ITS FUTURE AND DEVELOP THE NECESSARY PROCEDURES AND OPERATIONS TO ACHIEVE THAT FUTURE. IT IS THE PROCESS OF SELF-EXAMINATION, THE CONFRONTATION OF DIFFICULT CHOICES AND THE ESTABLISHMENT OF PRIORITIES. IT REQUIRES AN AGREEMENT ON THE BELIEFS AND MISSION OF THE DISTRICT AND THE ESTABLISHMENT AND ATTAINMENT OF CLEAR GOALS AND OBJECTIVES TO ACHIEVE THE DESIRED RESULTS WITHIN SPECIFIED TIME FRAMES.

THE SUPERINTENDENT SHALL THEREFORE ESTABLISH A STRATEGIC PLANNING PROCESS THAT RESULTS IN FOCUSING THE DISTRICT'S SHARED VISION AND VALUES.

AUTHORITY:: F. S. 230.22 (1) (2)

F. S. 229.55 (1) (B)

Policy Adopted: 4/17/90

**RULES**

The process established shall meet the following guidelines.

1. The process shall determine what and where the district is now. Included in the process shall be an internal and external analysis, and a review of the district's organizational culture, beliefs and mission.
2. The process shall enable the district to decide what and where it wants to be in the future. Goals established shall be measurable in a quantitative or qualitative manner.
3. The process shall enable the district to establish strategies to attain the goals. Strategies that have a favorable cost - benefit analysis, and are research-based and proactive will be encouraged.
4. The process shall include procedures to monitor change and to revise and update the plan as necessary.
5. The process shall be results-oriented with a monitoring and evaluation component that includes the Board.
6. Included in the process shall be a synchronized cycle of budgeting to find the plan and organizational changes to staff the plan.
7. Where possible in the development of the strategic components of the plan, broad representation of internal and external stakeholders shall be included. The Board and Superintendent shall also be included in the development of the strategic aspects of the plan.
8. Operational plans shall be developed to implement the strategies identified to attain the goals and shall be a component of the evaluation process of employees.
9. The process shall be designed to include schools and departments as planning units engaged in the development of plans to support the district plan.
10. The process shall ensure that inservice supports both the process and the eventual plan(s) throughout the district.
11. It is the Board's intent to establish a strategic planning process that results in a plan that will anticipate and manage change and provide a context for making organizational decisions at all levels.

AUTHORITY: F. S. 230.22 (1) (2)

F. S. 229.55 1 (B)

Rules Adopted: 4/17/90