

Embassy Creek Elementary School

School Advisory Forum

October 7, 2025

Location: Media Center



Agenda:

District Updates and Advisory Meeting 9/17/2025 Notes:

Website Redesign and Content Management:

- District undertook a major website overhaul to address concerns about outdated content, navigational difficulties, and lack of user-friendliness.
- Sites now feature large hero showcases for branding and pride points to highlight unique school attributes.
- Schools can update their homepages' content (news, calendar, etc.), but certain elements (like the hero showcase) are managed centrally for brand consistency.
- The district is launching "BCPS Cares" to improve customer service and the resolution of concerns.
- Parents and stakeholders are encouraged to start with teachers and principals when addressing concerns before escalating to regional offices.
- Concerns submitted receive an automatic acknowledgment reply and are typically responded to within 48 hours. Unless additional research is needed.
- Discussion of school nurse shortages; over 50 schools lack nurses due to funding lapses
- Remind families to complete free/reduced lunch applications by September 22nd