

South Plantation High School
School Advisory Forum Meeting
Mrs. Michelle Fein, Chair
03-04-2025
4:15pm
Meeting Minutes

Welcome
Call to Order- Attendance
Welcome to Everyone
Indian Ridge Middle School
6:30pm-8:30pm
Minutes from Meeting on February 19th, 2025

Meeting Etiquette

Raise your hand and wait
Inform Chair Dee Defoe if you are planning on recording the meeting, so anyone not wanting to be recorded is aware and can move from the camera.

Farrah Wilson- Director of Communications/Charlene Collins- Director of Enterprise Application/ Vanessa August- Process Analyst

Discussed Marketing campaign to attract new parents. New slogan is "Choose the Best". They want to attract parents to the BCPS website and then a positive experience.
6000+ people attended the BCPS showcase at Amerant Arena.
School choice applications increased by 19%, since last year
Considering another campaign to emphasize Cambridge, Dual Enrollment, AP.
Students at private schools must pay for AP and Dual enrollment.
Making sure website is up to date and inviting.
Removing old information
Adding search bar
Improving identity and BRANDING.
PRIDE points will be on homepage- Some schools use "Pride Points" as a way to recognize students who demonstrate positive behaviors and traits like positivity, respect, integrity, determination, and excellence.
ADA compliant

Pamela Taylor- Facilities Task Force

The Task Force is reviewing policies regarding HVAC, playgrounds etc. First Monday of every month

Jennifer Eskindale- Central Area Superintendent Report

PM2 shows positive trends on track to be an A district again.